

Source Atlantic Community Involvement



The Give

Formally known as the Rally of Hope, The Give is the Saint John Regional Hospital Foundation's largest annual fundraising campaign. Last year The Give raised over \$775,000 for the new ER department and trauma program. Our company has dedicated time towards various fundraising initiatives throughout the year ranging from BBQ's, golf tournaments, 50/50 draws, and much more!



Saint John Dragon Boat Festival

The Saint John Dragon Boat Festival is an exciting fundraising project in support of St. Joseph's Hospital Foundation. Since 2005, the event has captured the thrill of dragon boat racing where teams of twenty compete in a 200 meter course at Renforth Wharf in Rothesay. In 2010, the festival raised \$222,000 to purchase equipment to support Minimally Invasive Spine Surgery. Our company has been a proud supporter and hopes to continue fundraising efforts for one of the most highly anticipated events of the summer!



Golf Fore Kids Sake

Source Atlantic was a proud supporter of the Randy James and Family Foundation's "Golf Fore Kids Sake Tournament. Money was raised for the Saint John Regional Hospital Foundation's Neo-Natal unit. The event welcomed several celebrities from the hockey world and gave guests a chance to win great prizes on the golf course. There was also an auction on valuable signed sports memorabilia from some of today's all stars and hockey legends.



Hockey Sponsorships

Source Atlantic has recognized the importance of engaging young people in team sport activity. Our company has supported many teams throughout the years from all age groups. Our donations help cover operational costs such as ice rental fees, team jerseys and tournament registration.



Pavilion Cup

The Pavilion Cup is an annual charity pond hockey tournament on Lily Lake in Rockwood Park, Saint John. Source Atlantic submitted two teams - 1 co-ed and 1 mens team. The tournament raised an estimated \$60,000 to fund various charitable programs in Rockwood Park



Community Christmas Exchange

For over 15 years, Source Atlantic and its divisions have been strong supporters of the Saint John Community Christmas Exchange. Each year a confidential central exchange service is operated by community volunteers. Our monetary donation provides Christmas dinners and gifts to help those families in need.